IMAGINE Midsomer Norton – Town Centre Masterplan

Amendments November 2025

The following amendments are proposed to the Masterplan taking on board the feedback from the consultation.

The changes will additionally be made to the IMAGINE Midsomer Norton Town Centre Masterplan Summary document in due course.

Proposed Amendments

Page No	Edit	Reason
Title	Updated with new date and final draft	To bring up to date
2	Contents page updated	To bring up to date
6-8	Wider policy context section added	Updated to reflect West of England Growth Strategy and Local Plan reset publication which set the context of growth in the Somer Valley further increasing the case for town centre investment.
34-42	Engagement - Addition of October engagement sections.	To provide a complete overview of the engagement process, including consultation on the draft Masterplan in October 2025.
90	The Hollies - Additional page on The Hollies, uses and activities	Greater detail requested to support future proposals to better utilise this B&NES Council owned building on the High Street.
99	Staff Car Park - Added paragraph explaining wider context to staff car park decision	Increase linkage between the Sainsbury car park proposals and the staff car park proposals, to better reflect interdependency.
108	Excelsior Terrace Gateway – Paragraph added to give more weight to the reasoning behind the proposals	This better reflects the issues raised in the public consultation and reflects the changing energy requirements for commercial properties in future.
114	Excelsior Terrace Junction – Paragraph added on the possibility of opening up views to this short section of river.	To better reflect the balance of views with some consultation responses supporting the ecological and visual benefits opening up the culverted river could bring and others raising concerns about the immediate term loss of car parking in this area. Made clearer that de-culverting this short section of river can be an independent project to the improvements to public space that could be achieved more immediately.
115- 116	Excelsior Terrace Junction – One new page and one re-worked page giving clearer technical inputs on the proposals to remodel the junction, giving clearer reassurance that the proposals are technically sound.	To address raised during engagement over lack of space in new junction and issue of visibility, and to more fully reflect the technical work undertaken to support the design proposals.

118	Leisure Centre Infill site – All plans and drawings removed which contain infill site development . Proposals now mention a broad	To address comments made offering a range of alternative uses for this land ranging from green space and ecology projects to extra space for leisure or car parking or development.
	now mention a broad range of options for future use for the space.	